

FORT VALLEY, Ga. – Blue Bird Corporation is pleased to welcome Busworx Blue Bird as the new dealer for the state of Alabama. As an extension of Truckworx Kenworth, Busworx Blue Bird will continue its focus on customer service and personal relationships while striving for excellence with the products it sells, the services it offers and the people on the Busworx Blue Bird team.

Busworx Blue Bird has six factory-authorized locations with facilities in Birmingham, Dothan, Huntsville, Mobile, Montgomery and Thomasville. These locations will offer school bus and parts sales, while providing comprehensive service for bus customers throughout Alabama.

“The signing of a first-class Dealer such as Busworx Blue Bird provides customers in Alabama with an established operation that is known for its outstanding sales, parts and service support,” said Phil Horlock, president and CEO of Blue Bird Corporation. “This family-owned organization has been a leading transportation provider in Alabama for over 35 years and we are delighted to have them join our outstanding team of North American Dealers.”

Will Bruser, vice president of Truckworx Kenworth says, “The addition of the Blue Bird franchise aligns perfectly with our current product lines and will give school systems throughout Alabama easy access to certified Blue Bird service facilities.” Busworx Blue Bird will be the first bus dealer with the ability to provide all Alabama school systems with daily parts delivery and mobile service. Bruser continues, “By combining our current facilities and skill sets with Blue Bird Corporation’s expertise in the bus market, I am confident we will be able to bring a level of service to the bus market that Alabama has not seen in the past.”

“Our company is committed to investing in state-of-the-art facilities and training, while providing the latest equipment to better serve our customers,” said Mike Levering, corporate operations manager for Busworx Blue Bird. Throughout the state, the company has 120 service bays and employs over 60 technicians with an

average tenure of 14 years. Additionally, its parts department stocks \$8 million in inventory, with

annual sales of approximately \$40 million.

Yancey Bus Sales transferred its Alabama territory to Busworx Blue Bird to fully focus on growing its market share in the state of Georgia. Yancey Bus Sales' seasoned Alabama employees have transitioned to Busworx Blue Bird to ensure smooth, uninterrupted service for customers throughout Alabama.

For more information on Busworx Blue Bird, visit [busworx.net](http://busworx.net) . For more information on Blue Bird's complete product line or to find a Dealer in your area, visit [www.blue-bird.com](http://www.blue-bird.com)

#### About Blue Bird:

Blue Bird offers a complete line of Type A, C and D school buses in a variety of options and configurations. For more than 86 years, Blue Bird Corporation has continued to set industry standards with its innovative design and manufacturing capabilities. Additionally, Blue Bird provides comprehensive financial solutions through Blue Bird Capital Services. Today, Blue Bird has more than 1,500 employees, Georgia-based manufacturing facilities and an extensive network of Dealers and parts & service facilities throughout North America. Its global presence can be seen in more than 60 countries through sales into Africa, Asia, the Caribbean, Latin America, Europe and the Middle East. For more information, visit the Blue Bird Corporation web site at [www.blue-bird.com](http://www.blue-bird.com) .

#### About Busworx Blue Bird

Busworx Blue Bird is a subsidiary of Truckworx. The parent company was founded in Birmingham, Alabama in 1978 by B.B. and Bob Mitchell. The company has since grown to 260 employees in 9 locations located throughout Alabama and Mississippi. Other product lines Truckworx represents include: Kenworth Trucks, Hino Trucks, Isuzu Commercial Trucks, Napa Auto & Truck Parts, and 8 heavy-duty trailer manufacturers. For more information visit [www.truckworx.com](http://www.truckworx.com)

or

[www.busworx.net](http://www.busworx.net)

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